

Colonial Campaign



Your advertising group (**max 2 students**) has been hired again to create posters for the American Revolution. George Washington has come to ask that you create a series of posters that can be displayed to fight for the newly formed American Colonies cause. He is requesting 1 finished posters, and two “rough drafts” that could be put into production quickly if needed. Washington is in a hurry, and will give the contract to another company if these are not completed today!



Category	Instructions	3	4
Vocabulary	See back of this sheet (or page 2) for vocabulary words	Three of the assigned vocabulary words are on the poster(s)	Four or more of the assigned vocabulary words are on the poster(s)
Rough Drafts	This is a “plan” for a poster which is drawn out on a sheet of printer paper.	Both rough drafts are mostly completed.	Two rough drafts are finished.
Finished Poster	Full-size poster (11x14 construction paper)	The finished poster is completed and shows some thought and creativity.	The finished poster is completed and shows thought and creativity.
Attractiveness		The finished poster is in color, and has posters which are well drawn and related to the topic.	The finished poster is very visually attractive.
Slogan	A 4 in this category will be a slogan that rhymes and is catchy/memorable	The slogan exists, is original, and is close to the spirit of the American Revolution	The slogan exists, is original and attractive, and accurately conveys the spirit of the American Revolution.
Endorsement	A 4 is an endorsement that gives a reason <i>why</i> they support the message, not just “I support this message”--Voltaire	The endorsement does not connect to the theme of the poster	The endorsement connects to the celebrity and the theme of poster

Every poster must have:

Key Ideas of the American Revolution

Slogan

Freedom

Picture(s)

Taxes (didn't want to pay to Britain)

At least 1 vocabulary word

Sticking together

“Celebrity” endorsement

Independence

Celebrities are: Montesquieu, Voltaire

Locke, Franklin, or Rousseau

Key Vocabulary: Tyrant: *A person who rules a country without caring for the people who live in that country. For the colonists: King George*

Tyranny: *The state of living under a tyrant. Being a part of a country that does not allow people their natural rights.*

Liberty: *Freedom to exercise rights without consequences*

Natural Rights: *Rights which a person has simply because they are a person. For the colonists: Life, Liberty, and the Pursuit of Happiness.*

Regulated: *Controlled by. Usually in a strict way.*

Self-Govern: *Having independence and the right to make your own laws and decisions without the oversight of a foreign power.*

Suggested Poster topics (OR MAKE YOUR OWN):

Fight Against Tyranny

No Taxation Without Representation

Give me Liberty or Give Me Death

Freedom of Speech

Self-governing is the only government to guarantee Liberty.

Life, Liberty, and the Pursuit of Happiness