

Industrial Revolution Poster/Brochure

Students will pretend to be a REAL inventor during the Industrial Revolution. The assignment is to create either a poster or a brochure promoting their new invention to society. Below you will find detailed instructions for your poster/brochure. Students must answer all questions and turn them in with the finished project. Students will use various resources to find information on their inventor and invention. This worksheet will help the student create their poster/brochure.

- 1.) Please pick from the list of inventors below and answer the set of questions:
 - a. Thomas Edison: Light bulb
 - b. Samuel Morse: Telegraph
 - c. Robert Fulton: Steamboat
 - d. Jethro Tull : Seed Drill
 - e. James Hargreaves: Spinning Jenny
 - f. James Watt: Steam Engine
 - g. Eli Whitney: Cotton Gin
 - h. You have the option to research your own inventor during the Industrial Revolution however you MUST ask the teacher first.

The inventor I chose is: _____

The invention is: _____

Poster OR Brochure: _____

Due Date: _____

- 2.) Please answer all questions about your inventor (as if you were the inventor) INVENTOR BIOGRAPHY:

- a. Who are you? Where were you born?
- b. Are there any interesting facts about yourself?
- c. What else have you invented? What skills do you have?
- d. Why are you a great inventor of the Industrial Revolution?
- e. Don't forget to add a picture of yourself!

- 3.) INVENTION DESCRIPTION

- a. What did you invent? What is it used for?
- b. What advantages does your invention have over previous technologies?
- c. Who will benefit from your invention? How does it make life easier?
- d. What does it look like (please include a picture)

- 4.) **INVENTION SALES INFORMATION: (BE CREATIVE)**

- a. What is your company name? (ex: Fulton Super Steam Company)
- b. What is your company slogan?
- c. What is your company logo?
- d. Where can people purchase the invention? Where is your company located?
- e. Who should buy this invention?
- f. How much does this product cost? Are there different models?

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5.) CUSTOMER TESTIMONIALS:

- a. Include at least two testimonials from two happy customers.
- b. Example: "I don't know what I would do without my Spinning Jenny, my factory is able to produce 4 times more wool than our leading competitors!"

6.) POSTER/BROCHURE:

- a. You will now place all of your information on a poster or in brochure.
- b. Your poster/brochure needs to include:
 - i. Inventor name
 - ii. Invention name
 - iii. Description of invention
 - iv. Description of inventor
 - v. Picture of the invention AND inventor
 - vi. Customer testimonial
 - vii. All invention sales information

STUDENTS WILL RECEIVE A 0 FOR THIS PROJECT IF ANY INFORMATION IS DIRECTLY COPIED AND PASTED FROM THE INTERNET.

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What I am looking for	Below minimum requirements <70%	Minimum Requirements 80%-90%	Assignments exceeds minimum requirements 100%
Creativity	The assignment is not in color. The assignment has no pictures. The assignment does not include all of the required information.	The assignment is in color, the assignment is on a poster or brochure format. The assignment has all of the information inside the poster or brochure. The assignments has pictures.	The assignment is in color and creatively demonstrates all required elements. The project is realistic and looks like a real advertisement for an invention.
Vocabulary	The assignment does not include any vocabulary words	The assignment includes 1 or more of the vocabulary words for Unit 5 used accurately.	The assignment includes 2 or more of the vocabulary for Unit 5 used accurately.
Accuracy	The student has many inaccuracies in the inventor biography section and invention section.	There are no mistakes in the invention biography section or invention section.	There are no mistakes in the assigned project.
People	The information about the inventor is completely made up and not factual. There is not a picture of the inventor.	The information on the inventor is accurate and may have one minor detail missing.	The information on the inventor is completely accurate.
Invention	There is no picture of the invention. The description of the invention is not accurate. The invention described was not created by the chosen inventor.	There is a picture of the invention. The description of the invention is accurate.	The picture of the invention is in color and in accurately shows all aspects of the invention. The description of the invention is extremely detailed and explains how is will improve society.